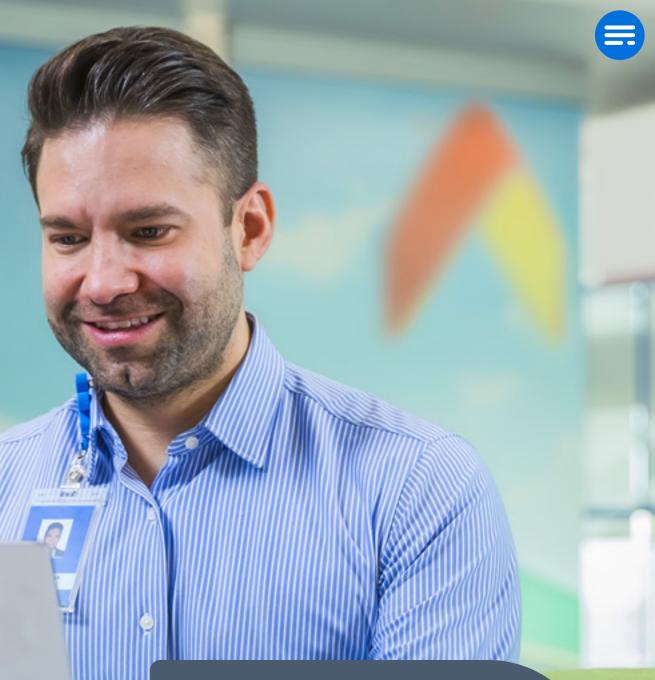


25

**CUSTOMER FIRST** 

we leverage our strategy to accelerate growth





## 10.6%

Consolitated EBITDA margin

FINANCIAL VALUE

## MESSAGE FROM THE CFO WALMART DE MÉXICO Y CENTROAMÉRICA

2023 was another good year for us, as we continued to accelerate our expansion. For the tenth consecutive year, our same-store sales growth was above the self-service market as measured by the Mexican Retail Association, *Asociación Nacional de Tiendas de Autoservicio y Departamentales* (ANTAD). This is possible thanks to our solid results, backed by our long-term strategy, our financial discipline and our associates' commitment and hard work. These efforts translate into value creation for our shareholders through higher returns on investment.

Our business' financial strength allowed us to continue making investments to fulfill our **purpose** of being a people led, tech-powered omnichannel retailer, dedicated to helping people save money and live better.



OUR IMPACT LIES IN DELIVERING SOLID FINANCIAL RESULTS AND PROFITABILITY, ALWAYS SUPPORTED BY OUR STRATEGY, TO CONTINUE DRIVING BUSINESS GROWTH, GENERATING TRUST AND DELIVERING VALUE TO OUR SHAREHOLDERS AND OTHER STAKEHOLDERS.

> PAULO GARCIA CFO Walmart de México y Centroamérica

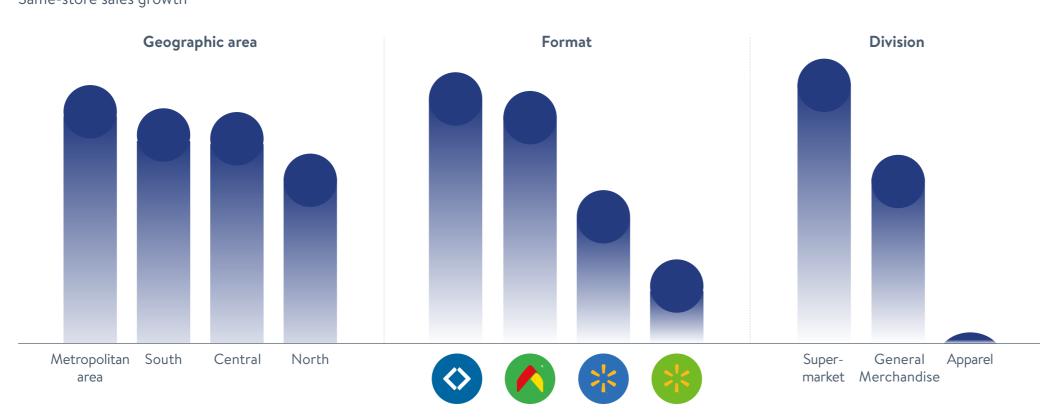
## PERFORMANCE

Despite a difficult macroeconomic environment, we are pleased to report positive results across all of our business formats, divisions, and countries.

We work every day to keep our finances in line with our business strategy, aiming to increase the company's profitability, add value to our shareholders, and

provide the best shopping experience for our customers and members. We remain focused on strengthening our capabilities through investment to meet the needs of a constantly evolving market.

#### GROWTH BY COUNTRY, GEOGRAPHIC AREA, FORMAT AND DIVISION Same-store sales growth



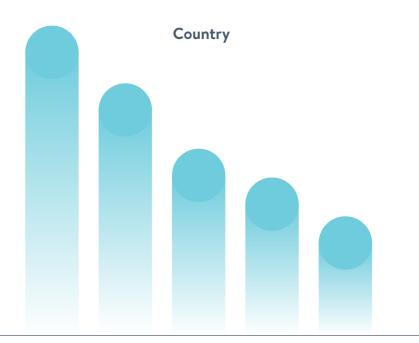


#### Our financial discipline fosters Walmart de México y Centroamérica's growth.



same-store sales growth Mexico

## **\* 8.4%**



Nicaragua Guatemala Honduras El Salvador Costa Rica

## MEXICO

In Mexico, we were able to overcome a challenging start to the year and grow 60 basis points ahead of the self-service and clubs market, as measured by ANTAD, with same-store sales growth of 7.9%.

In 2023, our results supported our growth strategy by expanding our reach with low-cost and accessible products and services for our customers.

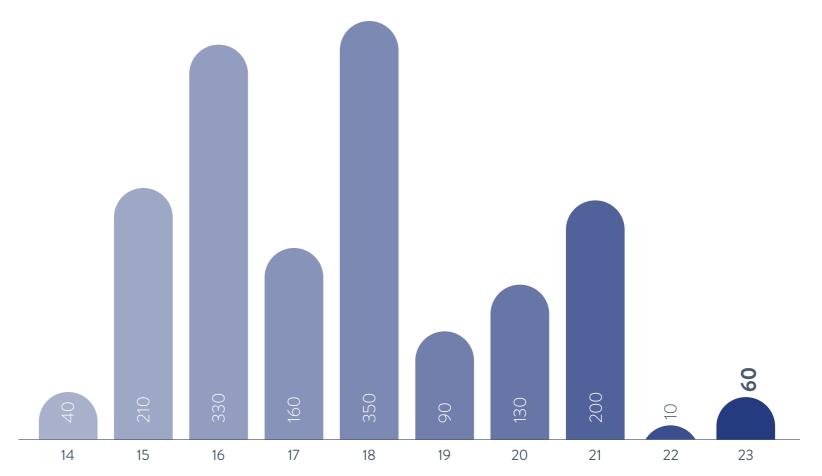


In terms of geographical growth, the Metropolitan and South regions of Mexico grew the most in 2023, followed by the Central and North regions. Sam's Club and Bodega were the formats that experienced the most growth. While all merchandise divisions registered an increase, the Supermarket and General Merchandise sectors showed the most significant growth.

This year, our total revenues reached 742.5 billion pesos, a 9.3% growth over 2022, demonstrating a successful execution of our strategy and financial discipline.

# by ANTAD.

#### GROWTH RATE DIFFERENTIAL IN SAME-STORE SALES WALMEX VS ANTAD SELF-SERVICE STORES AND CLUBS Basis points





For the tenth consecutive year, we have grown our same-stores sales above the formal market measured Also, our Gross Merchandise Value (GMV) increased by 21.7%, as a result of our capacity to constantly innovate as a means to stay closer to our customers and members. At the end of this year, our eCommerce total sales represented 6.8% of GMV in Mexico.

In terms of gross margin, we achieved an expansion of 40 basis points, or 23.7% of total revenues, as a result of stronger contributions from our new businesses such as Walmart Connect, Bait and Financial Services, and higher commercial margins. SG&A increased by 11.5%, equivalent to 15.0% of total revenue. This increase is the result of strategic investments made to accelerate our store expansion, strengthen our associate value proposition, enhance our eCommerce, and continue to develop our new businesses. Costs related to Hurricane Otis and those related to labor are also included. Operating profit grew 8.0%, resulting in an 8.6% margin. Finally, EBITDA grew by 8.3%, with a 10.9% margin.

It is crucial to note that the 2023 results were influenced by two non-recurring events: the impact of Hurricane Otis, which resulted in a loss of 1.5 billion pesos, and a positive accounting adjustment of 1.0 billion pesos.

Excluding these two non-recurring events, our EBITDA would have grown 8.9%, maintaining the margin at the reported level.









#### CENTRAL AMERICA

We are very pleased with our regional performance, which has been driven by consistent and profitable growth in the five countries where we operate. Same-store sales increased 8.4% this year, with Nicaragua and Guatemala leading the way, followed by Honduras, El Salvador, and Costa Rica.

This year, the region's overall sales reached 144.0 billion pesos, a 9.4% increase over 2022.

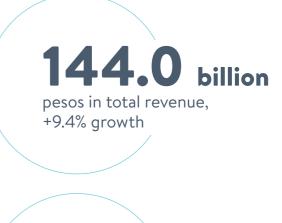
Gross margin expanded 30 basis points to 24.2%, driven by logistical benefits in imports and improvements in commercial margins in specific categories. These factors offset investments to shore up the value proposition for our customers, as well as higher manufacturing costs in perishable products.

SG&A contracted 10 basis points and accounted for 17.6% of total revenue, due to operating efficiencies and sales leverage. Operating income accounted for 6.5% of total revenues, an increase of 13.8% over the previous year.





EBITDA increased by 9.6%, accounting for 9.1% of total revenue.



**9.1%** EBITDA margin

**Note:** growth percentages related to Central America are reported on a constant currency basis.

\*

## CONSOLIDATED

Walmart de México y Centroamérica's consolidated revenues were 886.5 billion pesos, representing an 8.2% increase.

Same-store sales grew 6.8%. Our new stores contributed 1.5% to our overall sales growth, exceeding the projection we issued to investors during the Walmex Day in 2023.

Gross margin expanded by 40 basis points compared to 2022, reaching 23.8% of total consolidated revenues, as a result of contributions from our new businesses and increased commercial margins, while maintaining competitive pricing. SG&A increased by 9.7%, accounting for 15.4% of total revenues. This increase was driven by growth investments, especially in new store openings, as well as in eCommerce and labor costs. Operating income represented 8.3% of total consolidated revenues, a growth of 7.7%.

# Walmart México y Centroamérica

EBITDA reached a 10.6% margin, a total of 93.9 billion pesos, and a 7.4% growth over the previous year.

Consolidated net income grew 5.3%; excluding non-recurring events, it would have grown 6.1%.

## 886.5 billion

pesos in total revenue, +8.2% growth

## SALES SHARE BY **BUSINESS FORMAT**

Our multiformat omnichannel strategy allows us to serve customers with different consumption habits and needs.

#### Bodega and Discount stores 47%

Store formats that cater to customers looking to shop at the best prices. Through our Every Day Low Prices value proposition, we offer perishables, groceries, consumables and general merchandise at the best prices in the market. All these products can be purchased On Demand and through our website, with same-day delivery and an extended assortment.





## 26% Hypermarkets

Our proposal is to offer a wide range of products (including perishables, groceries, consumables, general merchandise and apparel) at Every Day Low Prices. Our website provides an extended assortment, as well as a Marketplace, allowing our customers to find everything they need in one spot. To provide a better experience, we have enabled stores with omnichannel capabilities to offer On Demand service, with delivery occurring a few hours after the order.

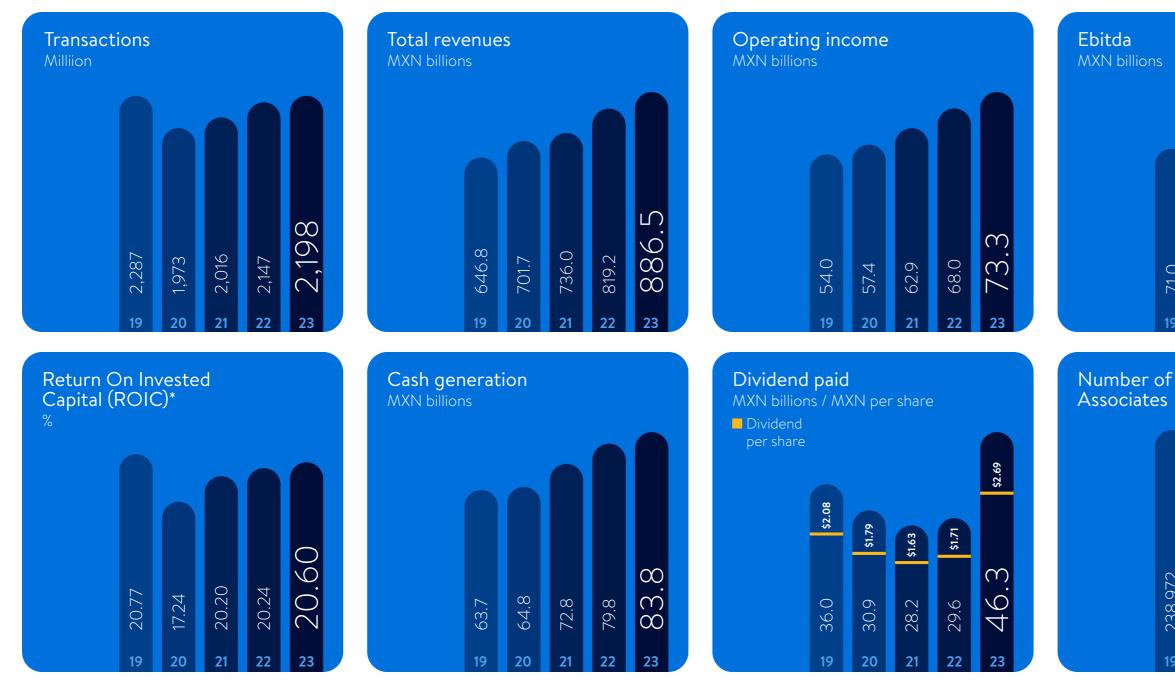
at very attractive prices. At Sam's Club we provide our members extended assortment.

## 5% Supermarkets

We provide the highest quality in departments such as perishables, groceries and consumables, as well as selected items in the general merchandise department, through a wide range of products. In addition, we provide our customers with services and solutions focused on making their lives easier through low and competitive prices. This format features an online store that provides the easiest shopping experience.

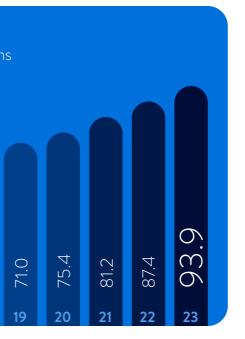
## **KEY FIGURES**

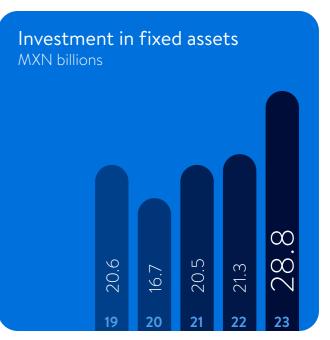
We have a solid cash flow generation in constant growth.



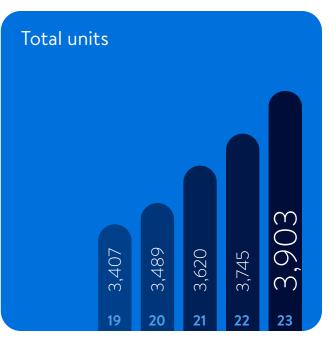


#### Download indicators 2023









## CREATING VALUE



We are a company that consistently generates value, driven by our financial performance, a robust supply chain and our associates' extensive talent.

#### HISTORICAL SHARE PRICE CHART



We are constantly searching for new and better solutions to meet customers' and members' needs, aimed at keeping on generating solid revenues and returns.

This year we responded to the trust our shareholders have placed in us with a dividend payment of 46.3 billion pesos, 57% more than last year, due to the extraordinary dividend paid in April. The payment consisted of an ordinary dividend of 1.12 pesos per share and an extraordinary dividend of 1.57 pesos per share. The total amount of the dividend was 2.69 pesos per share.



The ordinary dividend was paid in two installments of 0.56 pesos per share during the year, the first on November 29 and the second on December 6. On the other hand, the extraordinary dividend was paid in three installments over the course of 2023. The first was on April 11 for 0.75 pesos per share and the following two were for 0.41 pesos per share on November 29 and December 6, respectively.

#### **INVESTMENTS** GRI 203-1

Our ongoing strategic investments enable us to strengthen our business for the future, with capabilities aimed at bringing us closer to our customers and members and increasing trust among all stakeholders.

Proof of this is that in 2023 we allocated a total of 28.8 billion pesos for our long-term growth.

51% of our total investment for the year was allocated to the maintenance and remodeling of our existing store base, with the goal of further improving their omnichannel capabilities and benefiting our customers' and members' shopping experience.

Opening new business units accounted for 31% of our total investment. As a result, we closed the year with 162 new stores, bringing the total number of stores in operation to 3,903, with over 7.6 million square meters of sales floor.

We are always looking to strengthen our supply chain, so this year we allocated 10% of our total investment to increase growth capacity to better serve our customers and members.

We continue to work to improve the shopping experience through updates to our digital platforms, increased analytical capabilities to better understand our customers, and increased automation in stores with self-checkout stations, and with technology in Distribution Centers to boost productivity for our associates. That is why in 2023 we allocated 8% of the total investment to strategic eCommerce and technology projects.

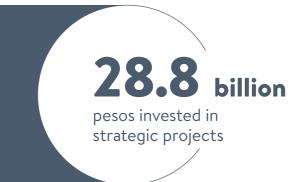
#### STRATEGIC INVESTMENT

51% remodels









## INCOME STATEMENT AND BALANCE SHEET

BALANCE SHEET (MXN Billions)

ASSETS

**40.7** 

95.0

300.8

Fixed Assets and Others

As of December 31, 2023

#### Consolidated Results Walmex

(MXN Billions)					
	2023 (reported		2022	VAR (reported)	
	\$	%	\$	%	%
Total revenues	886.5	100	819.2	100	8.2
Gross profit	210.6	23.8	191.4	23.4	10.0
SG&A	136.7	15.4	124.7	15.2	9.7
Other income, net	(0.5)	(0.1)	1.3	0.2	(141.0)
Operating income	73.3	8.3	68.0	8.3	7.7
EBITDA	93.9	10.6	87.4	10.7	7.4
Net income	51.6	5.8	49.0	6.0	5.3





#### LIABILITIES AND EQUITY

114.4 Accounts Payable

**322.1** Equity and Others





GRI 201-1

## FINANCIAL SUMMARY (Million pesos)

	*NIIF														
	2023 -	2022	2021	2020	2019	2018 (11)	2018	2017 (10)	2017	2016 (8)	2015 <sup>(7)</sup>	2015 <sup>(6)</sup>	<b>2014</b> <sup>(4)</sup>	2013 (4)	2013 (1)
Mexico GDP (Growth,%)	3.1	3.1	5.0	(8.5)	(0.1)	2.0	2.0	2.1	2.1	2.3	2.5	2.5	2.1	1.1	1.1
Mexico Annual Inflation (%)	4.7	7.8	7.4	3.2	2.8	4.8	4.8	6.8	6.8	3.4	2.1	2.1	4.1	4.0	4.0
Peso Devaluation (%)	(12.7)	(5.6)	2.9	5.6	(4.0)	(0.4)	(0.4)	(4.5)	(4.5)	19.2	17.7	17.7	12.8	1.4	1.4
Average Exchange Rate	17.7	20.1	20.3	21.5	19.3	19.3	19.3	18.9	18.9	18.7	15.9	15.9	13.3	12.8	12.8
Year-end Exchange Rate	17.0	19.5	20.5	19.9	18.9	19.7	19.7	19.7	19.7	20.7	17.4	17.4	14.7	13.0	13.0
Mexico Average Interest Rate (28 Day Cetes,%)	11.1	7.7	4.4	5.3	7.8	7.6	7.6	6.7	6.7	4.2	3.0	3.0	3.0	3.8	3.8
RESULTS															
NET SALES	880,122	813,060	730,352	696,711	641,825	612,186	612,186	569,015	569,367	528,571	472,460	485,864	437,659	420,577	420,577
% of growth total units	8.2	11.3	4.8	8.6	4.8	7.6	7.6	NA	8	12	11	11	4	3	3
% of growth comp units	6.8	10.1	3.6	7.0	3.3	5.7	5.7	6	6	10	9	9	1	(1)	(1)
OTHER INCOME	6,401	6,109	5,692	5,023	5,021	4,724	4,724	4,356	3,898	3,813	3,451	3,503	3,329	3,246	4,584
% of growth	4.8	7.3	13.3	0.0	6.3	8.4	8.4	NA	2	11	NA	5	3	NA	9
TOTAL REVENUES	886,523	819,169	736,044	701,734	646,846	616,910	616,910	573,371	573,265	532,384	475,911	489,367	440,988	423,823	425,161
% of growth	8.2	11.3	4.9	8.5	4.9	7.6	7.6	NA	8	12	NA	11	4	NA	3
GROSS PROFIT	210,558	191,398	171,840	162,040	148,051	141,647	141,586	131,072	127,695	117,484	102,603	107,380	97,619	92,948	93,624
% of profit margin	23.8	23.4	23.3	23.1	22.9	23.0	23.0	22.9	22.3	22.1	21.6	21.9	22.1	21.9	22.0
GENERAL EXPENSES	136,747	124,694	110,181	105,042	94,427	90,276	92,597	86,921	83,684	77,834	69,548	72,235	64,010	61,318	62,102
% of total revenues	15.4	15.2	15.0	15.0	14.6	14.6	15.0	15.2	14.6	14.6	14.6	14.8	14.5	14.5	14.6
OPERATING INCOME	73,276	68,011	62,908	57,447	54,003	51,572	49,190	43,838	43,838	39,455	32,828	34,969	34,716	31,636	31,532
% of total revenues	8.3	8.3	8.5	8.2	8.3	8.4	8.0	7.6	7.6	7.4	6.9	7.1	7.9	7.5	7.4
% of growth	7.7	8.1	9.5	6.4	9.8	NA	12	11	11	20	NA	1	10	NA	0
EBITDA	93,853	87,370	81,214	75,387	71,005	67,148	61,747	55,482	55,482	50,149	42,592	44,993	42,854	40,305	40,222
% of total revenues	10.6	10.7	11.0	10.7	11.0	10.9	10.0	9.7	9.7	9.4	8.9	9.2	9.7	9.5	9.5
FINANCIAL INCOME (EXPENSES), NET	4,669	4,645	5,612	7,983	(4,801)	(4,242)	(330)	(548)	(548)	(323)	89	55	(154)	(16)	(15)
INCOME BEFORE INCOME TAX	68,607	63,366	57,296	49,464	49,202	47,330	48,860	43,290	43,290	39,132	32,917	35,024	34,562	31,620	31,517
INCOME TAX	17,017	14,392	13,158	16,029	11,304	11,724	12,107	10,900	10,900	10,623	9,473	10,087	9,521	9,632	9,517
DISCONTINUED OPERATIONS	-	-	-	-	-	-	-	7,475	7,475	4,842	2,935	1,442	5,394	725	713
CONSOLIDATED NET INCOME ATTRIBUTABLE TO THE PARENT	51,590	48,974	44,138	33,435	37,898	35,606	36,753	39,865	39,865	33,352	26,376	26,376	30,426	22,717	22,717
% of growth	5.3	11.0	32.0	(11.8)	3.1	NA	(7.8)	19.5	19.5	26.5	(13.3)	(13.3)	33.9	(2.4)	(2.4)
FINANCIAL POSITION															
CASH	40,669	47,427	42,817	35,670	30,857	38,830	38,830	35,596	35,596	27,976	24,791	24,791	28,048	21,129	21,129
INVENTORIES	95,088	89,462	80,317	68,360	67,553	63,344	63,344	59,463	59,463	53,665	49,749	49,749	47,175	43,795	43,795
OTHER ASSETS	43,887	37,671	35,269	31,401	27,179	25,891	25,144	22,742	22,742	30,881	15,831	15,831	19,475	19,510	19,510
FIXED ASSETS	222,606	208,634	200,219	191,455	188,439	177,891	144,222	140,082	140,082	136,349	130,222	130,222	125,996	121,083	121,083
GOODWILL	34,297	35,614	35,767	34,997	35,145	34,989	34,989	37,373	37,373	39,421	33,057	33,057	28,020	24,745	24,745
TOTAL ASSETS	436,547	418,808	394,389	361,883	349,173	340,945	306,529	295,256	295,256	288,292	253,650	253,650	248,714	230,262	230,262
SUPPLIERS	114,430	98,956	96,638	92,356	87,116	85,327	85,327	80,099	80,099	65,919	56,396	56,396	52,710	47,609	47,609
OTHER LIABILITIES	123,031	117,384	111,869	100,408	93,912	91,038	56,288	55,623	55,623	55,347	45,433	45,433	45,758	39,702	39,702
EQUITY	199,086	202,468	185,882	169,119	168,145	164,580	164,914	159,534	159,534	167,026	151,795	151,795	150,223	142,931	142,931
NON-CONTROLLING INTEREST	-	-	-	-	-	-	-	-	-	-	26	26	23	20	20
TOTAL LIABILITIES, EQUITY AND NON-CONTROLLING INTEREST	436,547	418,808	394,389	361,883	349,173	340,945	306,529	295,256	295,256	288,292	253,650	253,650	248,714	230,262	230,262



GRI 2-5, 2-7

SASB FB-FR-000.A, CG-MR-00.A

	*NIIF														
	2025	2022	2021	2020	2019	2018 (11)	2018	2017 (10)	2017	2016 (8)	2015 <sup>(7)</sup>	2015 <sup>(6)</sup>	<b>2014</b> <sup>(4)</sup>	2013 (4)	2013 (1)
NUMBER OF UNITS MEXICO															
Bodega Aurrera	2,419	2,292	2,198	2,088	2,035	1,910	1,910	1,820	1,820	1,763	1,719	1,719	1,660	1,589	1,589
Walmart	316	303	294	287	280	274	274	270	270	262	256	256	251	243	243
Sam's Club	170	167	165	164	163	163	163	162	162	160	160	160	159	156	156
Superama	0	0	14	89	93	91	91	94	94	96	95	95	93	92	92
Walmart Express	102	101	85	6	-	-	-	-	-	-	-	-	-	-	-
Suburbia	-	-	-	-	-	-	-	-	-	-	117	117	116	109	109
Medimart Pharmacies	-	-	-	-	-	-	-	10	10	10	10	10	10	10	10
Vips Restaurants	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
TOTAL	3,007	2,863	2,756	2,634	2,571	2,438	2,438	2,356	2,356	2,291	2,357	2,357	2,289	2,199	2,199
NUMBER OF UNITS CENTRAL AMERICA															
Discount Stores	595	583	572	563	549	540	540	522	522	495	484	484	477	466	466
Supermakets	98	98	98	100	99	97	97	94	94	92	99	99	96	100	100
Bodegas	167	165	158	157	155	143	143	133	133	117	102	102	94	75	75
Walmarts	36	36	36	35	33	31	31	29	29	27	24	24	22	20	20
Clubs	-	-	-	-	-	-	-	-	-	-	-	-	1	1	1
TOTAL	896	882	864	855	836	811	811	778	778	731	709	709	690	662	662
Banco Walmart															
Bank branches								-	-	-	-	-	-	201	201
OTHER INFORMATION AT THE END OF THE YEAR															
Number of Associates	237,605	233,594	231,259	231,271	238,972	234,431	234,431	237,055	237,055	228,854 <sup>(9)</sup>	231,996	231,996	228,063 (5)	224,901 (5)	226,289 (3)
Share Price <sup>(2)</sup> (pesos)	71.57	68.59	76.09	55.98	54.15	49.97	49.97	48.19	48.19	37.05	43.49	43.49	31.72	34.26	34.26
Number of Outstanding Shares <sup>(2)</sup> (millons)	17,446	17,461	17,461	17,461	17,461	17,461	17,461	17,461	17,461	17,461	17,461	17,461	17,507	17,627	17,627
Market Value	1,248,610	1,197,650	1,328,607	977,467	945,513	872,526	872,526	841,446	841,446	646,930	759,379	759,379	555,322	603,901	603,901
Earnings per Share <sup>(2)</sup> (pesos)	2.955	2.805	2.528	1.915	2.170	2.105	2.105	2.283	2.283	1.910	1.508	1.508	1.732	1.284	1.284
Payment of Dividends	46,349	29,558	28,189	30,934	35,957	25,582	25,582	42,756	42,756	28,972	31,562	31,562	21,643	16,056	16,056
Number of Shares Repurchased <sup>(2)</sup> (millions)	15	-	-	-	-	-	-	-	-	-	47	47	123	96	96
Investment in Shares Repurchasing Operations	988	-	-	-	-	-	-	-	-	-	1,825	1,825	3,996	3,328	3,328

1 Vips is presented under Discontinued Operations.

2 Adjusted according to split conducted in April 2010.

3 Vips' associates not included.

4 Banco Walmart's & Vips' results are presented under Discontinued Operations.

5 Banco Walmart's associates not included.

6 Results from Banco Walmart and its sale presented under Discontinued Operations.

7 Suburbia's and Banco Walmart' sales and results are presented under Discontinued Operations.

8 Suburbia's results are presented under Discontinued Operations. Financial position displays reclassifications in presentation, in order to be comparable to 2017 only.

9 Suburbia's associates not included.

10 Information with adjustments, derived from the Income Standard that applies as of 2018

11 Information with adjustments, derived from the Leasing Standard that is applied as of 2019

\* IFRS = Financial information under International Financial Reporting Standards

\*\* MFRS = Financial information under Mexican Financial Reporting Standards

NA = Non Applicable

ACQUISITIONS OF PROPERTY AND EQUIPMENT	28,792	21,304	20,466	16,728	20,575	17,933	17,933	17,426	17,426	14,335	12,526	12,526	12,691	13,987	13,987
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